



VIVIDWORKS



Omnichannel 3D  
Visual Sales Solution

# Omnichannel 3D Visual Sales Solution

## Omnichannel Retail

With VividPlatform the customer engagement can start from the store or from online and flow back and forth and involving the sales person as well. Design can be refined, shared and experienced in multiple ways which all lead to a sale.

Portability of designs

Equip your sales-people with a powerful visual sales tool

Provide easy to use 3D web and mobile apps to your customers

Allow customers to design and configure your products

**Buyer tools / Online Marketing Tools**



Web Smartphone Tablet Augmented Reality

**Professional Sales Tools**



Web Tablet Desktop

## VividPlatform for Omnichannel Retail



**Digital Showroom Tools**



Large photorealistic screen Virtual Reality Configuration Station

Streamline the design-to-quote-to-order process

Increase sales productivity

Leverage augmented reality to visualize your products in customer use

Portability of designs

Portability of designs

Stunning 4K and VR experiences engage and convince the customer

Create the showroom of the future

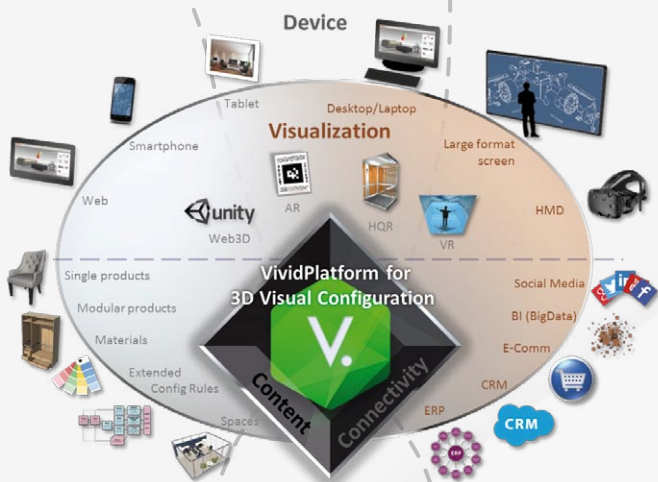
Reduce store footprint by visualizing product catalogs in photorealistic quality

# VividPlatform

VividPlatform is a customisable cloud-based product configuration, visualisation and sales management platform for commerce, delivering stunning user-friendly visualisations that successfully drive business objectives and promote faster purchasing decisions.

Scalable front end application architecture

3D visual configuration apps for Web, Mobile, AR, VR and large showroom displays



Optimized workflow for 3D product models, textures, configuration rules and full interiors

Integration to eCommerce, CRM, PoS and ERP systems



**VividWorks Ltd.**

Kirkkokatu 16, 4th floor  
FI-90100 Oulu  
Finland

Tel: +358 290 800 810

Email: [contact@vividworks.com](mailto:contact@vividworks.com)

Please see our webpage for  
global locations and partner network

[www.vividworks.com](http://www.vividworks.com)